



## Managing Director CHATA



**Passion for Tourism - Inspirational leader - Excellent communicator**

**CHATA** is the private sector organization for the hospitality and tourism industry in Curaçao and represents the interest of 250+ members to achieve their business objectives. CHATA's mission is to deliver a visible, leading and effective marketing contribution towards a vibrant and sustainable Curacao tourism/hospitality product.

### **Tasks and responsibilities:**

- Responsible to manage the organization and provide strategic direction to the team with a direct communication line to the Board of Directors;
- Responsible to identify strategic partners and develop new strategies, programs and projects to contribute to the CHATA's goals and positive tourism development;
- Responsible for all CHATA communications such as press releases, statements, reports, board meetings, member meetings, annual general meetings and interviews;
- Responsible to initiate and oversee innovative marketing, brand and tourism awareness activities;
- Manage and inspire the highly functional team of CHATA and manage relationships with members & external stakeholders;
- Responsible to represent the CHATA in the public and private sector both locally and internationally.

### **Profile of suitable candidate:**

- Bachelor and/or Master degree in Hospitality, Marketing, Communications and/or Business Administration;
- 5-7 years management experience in the Hospitality-, FMCG- and/or Marketing industry;
- Excellent skilled in marketing, organizational development and strategic planning;
- Ability to prioritize activity within a fast paced and demanding environment;
- Strong communicator and fluent in English, Dutch and Papiamentu;
- Outgoing personality, dynamic, flexible and a hands-on attitude.

### **Your application:**

The application procedure will be carried out exclusively by Van Loon Recruitment. For more information about the position, please contact Omar van Loon (+ 5999-6705899). If you are interested, please send your CV with cover letter to [omar@vanloonrecruitment.com](mailto:omar@vanloonrecruitment.com) before the 8th of March, 2023. Confidentiality guaranteed.